

Privacy Policy for Beamster

Effective Date: 15.07.2024

Introduction

Welcome to Beamster! Beamster ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you use our mobile application ("the App"). By using the App, you agree to the collection and use of information in accordance with this policy.

Information We Collect

Personal Information

When you use Beamster, we may collect the following personal information from you:

- **Nickname:** When you register or interact with the App, you may be required to provide a nickname. This nickname is stored on our backend servers.
- We temporarily store a 'feature vector' derived from the images you provide during the scanning process on our servers for a maximum of 24 hours. The feature vector consists solely of numerical data that cannot be reconstructed into a human-readable image. This data is essential for the gameplay of Beamster and is automatically deleted after 24 hours.

Usage Data

We use Google Analytics to collect and analyze information about your use of the App. The data collected includes, but is not limited to:

- The type of device you use
- Your device's unique ID
- The IP address of your device
- Your operating system
- The type of internet browser you use
- Usage data such as time spent on the App, pages visited, and other interaction data

How We Use Your Information

We use the information we collect for various purposes, including to:

- The 'feature vector', that we derive from the images of the Scan process, is essential for the gameplay of Beamster and is automatically deleted after 24 hours.
- Provide and maintain the App
- Improve, personalize, and expand our services
- Understand and analyze how you use the App
- Develop new products, services, and features
- Communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the App, and for marketing and promotional purposes
- Process your transactions and manage your orders
- Send you push notifications
- Monitor and analyze usage and trends to improve your experience with the App
- Detect, prevent, and address technical issues

How We Share Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties except as described in this Privacy Policy. We may share your information in the following situations:

- **With Service Providers:** We may share your information with third-party service providers to perform certain functions on our behalf, such as data analysis, email delivery, hosting services, customer service, and marketing assistance.
- **For Legal Reasons:** We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred to the acquiring company.

Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have implemented safeguards to protect your information, please be aware that no security measures are perfect or impenetrable, and we cannot guarantee the security of your data.

Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal information:

- **The right to access:** You have the right to request copies of your personal information.
- **The right to rectification:** You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- **The right to erasure:** You have the right to request that we erase your personal information, under certain conditions.
- **The right to restrict processing:** You have the right to request that we restrict the processing of your personal information, under certain conditions.
- **The right to object to processing:** You have the right to object to our processing of your personal information, under certain conditions.
- **The right to data portability:** You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our provided contact information.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically.